



# GOING BACK TO OUR ROOTS

## 20TH BIENNIAL SASNM CONGRESS

24-27 AUG  
2023  
GQEBERHA

### ABOUT SASNM 2023

The 20<sup>th</sup> Biennial Congress of the South African Society of Nuclear Medicine (SASNM 2023) will take place at the Boardwalk Hotel and Conference Centre in Gqeberha (formerly Port Elizabeth) from 24 to 27 August 2023. The theme for the congress is ***“Going Back to Our Roots”***.

The South African Society of Nuclear Medicine (SASNM) aims to promote the practice and development of nuclear medicine through the accumulation and dissemination of scientific and technical information. At its biennial congress, SASNM offers an educational scientific programme with presentations designed to encourage debate and discussion.

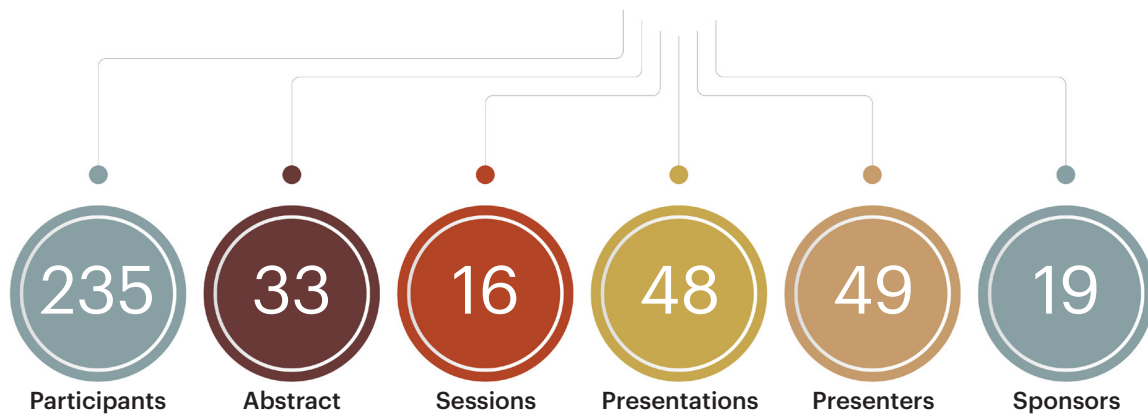
With the theme ***“Going Back to Our Roots”***, SASNM 2023 will:

- Provide a forum for collaboration among scientists, clinicians, and all professionals with a common interest in the field of nuclear medicine
- Offer the opportunity to engage, contribute, and learn through exceptional programme content delivered by renowned local and international experts
- Deliver an interactive environment with much sharing of knowledge and innovative ideas related to nuclear medicine and its translation to clinical care in the South African health sector

### Contact

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## THE SASNM 2021 VIRTUAL CONGRESS BY THE NUMBERS



## WHO ATTENDS THE BIENNIAL SASNM CONGRESS?

- Medical Imaging Practitioners
- Radiation Therapists
- Mammographers
- Sonographers
- Nuclear Medicine Technologists
- Radiopharmacists
- Physicians
- Students
- Tertiary Academic Institutions
- Private, Teaching, and State Hospitals

## PROGRAMME THEMES FOR SASNM 2023

- Multidisciplinary treatment
- Diagnosis and management
- Therapeutic procedures
- Radiochemistry and radiopharmacy
- CT, SPECT, PET
- Cardiology
- Oncology
- Neurology
- Metabolic radiation therapy

### Why partner with SASNM and the Biennial SASNM Congress?

- **BRAND EXPOSURE**

The Biennial Congress offers sponsors access to a diverse mix of practitioners, researchers, and thought leaders. The sponsorship packages enable sponsors to position and activate their brands via a range of branding opportunities and entitlements.

- **LEAD GENERATION**

The Biennial Congress provides sponsors with multiple opportunities to capture new markets and win new customers. The exhibition, networking opportunities, and a range of participant experiences are all opportune forums for lead generation and contact acquisition.

- **AUDIENCE ENGAGEMENT**

The Biennial Congress is a great platform to launch new products, services, or research and gauge the reaction of your target audience. The sponsorship packages provide audience engagement opportunities at the exhibition, through prizes and gifting, and at lunch and breakfast symposia.

## **PREMIUM PARTNERSHIP PACKAGES – TIERED SPONSORSHIP**

Premium Partnership Packages offer tiered levels of exposure that align with your strategic objectives and budget. The select range of packages offer enhanced value and unique benefits.

**Each tier sponsorship includes the following recognition and branding benefits:**

- Acknowledgment as a sponsor with your logo on the Congress website, newsletters, and programme booklet
- Acknowledgment as a sponsor with your logo on the on-site sponsor banner and holding slides shown in session rooms
- Sponsor spotlight in a Congress newsletter
- 3x3m exhibition stand
- Digital advert on screen in exhibition hall
- Scrolling banner advert on Congress app

The **Platinum Sponsorship** includes sponsor logo on the nametags plus a choice of **1 of the following:** Breakfast Session, local speaker sponsorship, lanyards, notepads and pens, or a lunch break.

**In addition to the standard benefits, partnership benefits include:**

- 4 complimentary participant registrations, including the Networking Reception and the Congress Awards Dinner
- 50% discount on 6 additional participant registrations
- 2 complimentary exhibitor access passes
- Upgrade to double exhibition stand, plus 50% discount on any additional exhibition space
- 1 pre-Congress message sent to all participants
- Daily message to participants via Congress app (3)

**SOLD**

The **Gold Sponsorship** includes a choice of **1 of the following:** local speaker sponsorship, lanyards, notepads and pens, or refreshment break.

**In addition to the standard benefits, partnership benefits include:**

- 3 complimentary participant registrations, including the Networking Reception and the Congress Awards Dinner
- 50% discount on 4 additional participant registrations
- 2 complimentary exhibitor access passes
- 50% discount on any additional exhibition space
- 1 pre-Congress message sent to all participants
- Daily message to participants via Congress app (3)

**The Silver Sponsorship**

**In addition to the standard benefits, partnership benefits include:**

- 2 complimentary participant registrations, including the Networking Reception and the Congress Awards Dinner
- 50% discount on 2 additional participant registrations
- 2 complimentary exhibitor access passes
- 30% discount on any additional exhibition space
- 1 pre-Congress message sent to all participants

**The Bronze Sponsorship**

**In addition to the standard benefits, partnership benefits include:**

- 1 complimentary participant registration, including the Networking Reception and the Congress Awards Dinner
- 50% discount on 2 additional participant registrations
- 2 complimentary exhibitor access passes
- 20% discount on any additional exhibition space

## CONTENT PARTNERSHIP PACKAGES

The **Content Partnership Packages** offer opportunities to host sessions, present content, name awards, and support the participation of faculty.

Each content sponsorship includes the following standard recognition and branding benefits:

- Acknowledgement as a sponsor with your logo on the Congress website, newsletters, and programme booklet
- Acknowledgement as a sponsor with your logo on the on-site sponsor banner and holding slides shown in session rooms



### BREAKFAST SESSION

R35,000

**SOLD**

Organise and present a session (45 minutes) with a topic and speakers of your choice. The sponsor will be acknowledged with a "Brought to you by..." by-line on the programme and the session will be marketed in Congress communications. A light breakfast will be served for all participants. This opportunity includes venue hire and full AV/technical. Please note that the proposed topic and speakers will be subject to approval by the Scientific Programme Committee.

**In addition to the standard benefits, partnership benefits include:**

- 1 complimentary participant registration
- Complimentary attendance for the session's speakers/facilitators (session only)
- 50% discount on 2 additional participant registrations



### LUNCH SESSION

R45,000

**SOLD**

Organise and present a session (45 minutes) with a topic and speakers of your choice. The sponsor will be acknowledged with a "Brought to you by..." by-line on the programme and the session will be marketed in Congress communications. A packed lunch will be provided for all participants. This opportunity includes venue hire and full AV/technical. Please note that the proposed topic and speakers will be subject to approval by the Scientific Programme Committee.

**In addition to the standard benefits, partnership benefits include:**

- 1 complimentary participant registration
- Complimentary attendance for the session's speakers/facilitators (session only)
- 50% discount on 2 additional participant registrations



### WORKSHOP

R85,000

**SOLD**

Facilitate an interactive workshop presenting your content related to the Congress topics. The sponsor will be acknowledged with a "Brought to you by..." by-line on the programme and the session will be marketed in Congress communications. This opportunity includes venue hire and full AV/technical but excludes speaker costs and workshop materials. Please note that the proposed topic and speakers will be subject to approval by the Scientific Programme Committee.

**In addition to the standard benefits, partnership benefits include:**

- 1 complimentary participant registration, including the Networking Reception and the Congress Awards Dinner
- Complimentary attendance for the session's speakers/facilitators (session only)
- 50% discount on 2 additional participant registrations



### LOCAL SPEAKER SPONSORSHIP

R35,000 per speaker

Sponsor an invited speaker and show your company's alignment with the topic. The sponsor will be acknowledged with a "Brought to you by..." by-line on the programme, and in a speaker spotlight in the Congress newsletter. Please note that the proposed sponsorship will be subject to approval by the Scientific Programme Committee.

**In addition to the standard benefits, partnership benefits include:**

- 1 complimentary participant registration
- 50% discount on 2 additional participant registrations
- Digital advert on screen in exhibition hall



## INTERNATIONAL SPEAKER SPONSORSHIP

R55,000 per speaker

Sponsor an invited speaker and show your company's alignment with the topic. The sponsor will be acknowledged with a "Brought to you by..." by-line on the programme, and in a speaker spotlight in the Congress newsletter. Please note that the proposed sponsorship will be subject to approval by the Scientific Programme Committee.

**In addition to the standard benefits, partnership benefits include:**

- 2 complimentary participant registrations
- 50% discount on 2 full participant registrations
- Digital advert on screen in exhibition hall



## AWARDS

R12,500 per prize  
(3 available)

Show your support for high quality research by sponsoring the research prizes for the winners in each category as selected by the Scientific Programme Committee. Awards for Best Oral Presentation and Best Poster will each be awarded to a physician, a nuclear medicine technologist, and a scientist. The sponsor will be recognised in the name of the prize. Please note that the Organiser will procure the prizes on the sponsor's behalf, however the sponsor can elect to brand the prize if appropriate.



## SPEAKER PREP ROOM

R15,000  
(exclusive)

Host and brand the room where speakers check their slides and run through their talk in advance. Align your brand with the invited experts and place your literature, branded gifts, or merchandise in the room. Please note that any branding and gifting costs are for the sponsor's account.

**In addition to the standard benefits, partnership benefits include:**

- Digital advert on screen in exhibition hall



## EDUCATIONAL SUPPORT

Educational grants support the participation of students, registrars, and young medical professionals in the field of nuclear medicine. Preference will be given to those who have submitted abstracts. If you would like to support a group, please contact us.

## **PARTICIPANT EXPERIENCE PARTNERSHIP PACKAGES**

The Participant Experience Partnership Packages offer opportunities to sponsor the items that lift the participant experience and feed their body and soul during their time at the Congress.

**Each participant experience sponsorship includes the following standard recognition and branding benefits:**

- Acknowledgement as a sponsor with your logo on the Congress website, newsletters, and programme booklet
- Acknowledgement as a sponsor with your logo on the on-site sponsor banner and holding slides shown in session rooms
- Digital advert on screen in exhibition hall



### **NOTEPADS AND PENS**

**R25,000**  
(exclusive)

**SOLD**

Each participant receives a notepad and pen. Please note that the Organiser will procure and brand the notepads and pens on the sponsor's behalf.



### **LANYARDS**

**R15,000**  
(exclusive)

**SOLD**

Each participant wears a branded lanyard with their personalised nametag for the duration of the Congress – a high-visibility opportunity. Please note that the Organiser will procure and brand the lanyards on the sponsor's behalf.



### **LUNCH BREAK**

**R25,000**  
(per lunch, 2 available)

Sponsored lunch breaks offer a focussed opportunity to engage with participants and promote your brand with marketing material, banners, and literature or branded merchandise. Please note that any branding and gifting costs are for the sponsor's account.



### **REFRESHMENT BREAK**

**R15,000**  
(per break, 6 available)

Refreshment breaks offer a focussed opportunity to engage with participants and promote your brand with marketing material, banners, and literature or branded merchandise. Please note that any branding and gifting costs are for the sponsor's account.



### **BARISTA COFFEE BAR**

**R50,000**

**SOLD**

Perk up the Congress participants with delicious coffee served by friendly baristas. Includes full barista coffee bar provision (i.e., all costs relating to the coffee machines, baristas, coffee, and consumables will be covered by the Organiser). Please note that any additional space, branding, or furniture hire will be for the sponsor's account.



### **ICE CREAM BAR**

**R40,000**  
(only 2 opportunities available)

Who doesn't like ice cream? Includes full ice cream bar provision (i.e., all costs relating to delivery, set up, staffing, and consumables will be covered by the Organiser). Please note that any additional space, branding, or furniture hire will be for the sponsor's account.



### **HYDRATION STATION FOR REUSABLE WATER BOTTLES**

**R30,000**  
(only 2 opportunities available)

Refresh the participants by sponsoring the water coolers in the exhibition hall and provide your branded water bottles to offer a sustainable solution. Includes full hydration station provision (i.e., all costs relating to the water coolers, delivery, installation, and recyclable cups will be covered by the Organiser). Please note that branded water bottles and any additional space, branding, or furniture hire will be for the sponsor's account.



### **CHARGING STATIONS**

**R25,000**  
(only 2 opportunities available)  
(R15,000 in exhibition stand)

During a multi-day conference participants will turn to your branded charging station to charge and store securely while they enjoy the lunch break, returning to a charged phone. Includes full charging station provision (i.e., all costs relating to the charging unit, delivery, installation, and power will be covered by the Organiser). Please note that any additional space, branding, or furniture hire will be for the sponsor's account.

## **NETWORKING PARTNERSHIP PACKAGES**

The Networking Partnership Packages offer opportunities to sponsor the networking opportunities that round out the Congress experience and allow connection outside of the session rooms.

### **Each Networking sponsorship includes the following standard recognition and branding benefits:**

- Acknowledgement as a sponsor with your logo on the Congress website, newsletters, and programme booklet
- Acknowledgement as a sponsor with your logo on the on-site sponsor banner and holding slides shown in session rooms
- Digital advert on screen in exhibition hall



### **CONGRESS AWARDS DINNER** R100,000 (exclusive opportunity)

**SOLD**

This celebratory dinner and awards function takes place on 26 August and will include a high-level Keynote Address. It is an opportunity for networking, celebrating a successful Congress, and acknowledging excellence.

This exclusive package includes the opportunity to welcome participants on arrival, to give a brief welcome address, and to receive recognition from the podium.

#### **In addition to the standard benefits, partnership benefits include:**

- 2 complimentary participant registrations, including the Networking Reception and the Congress Awards Dinner
- 50% discount on 2 additional participant registrations
- Sponsor logo on menu/order of events
- The opportunity to provide a gift for each dinner guest. Please note that the provision of a gift will be for the sponsor's account.



### **NETWORKING RECEPTION** R50,000 (exclusive opportunity)

**SOLD**

The Networking Reception will take place on 25 August and all participants are invited to attend. It is an evening to stimulate networking and the initiation of collaborations while enjoying a social evening.

Let us work with you to plan the event and maximise your return on investment.

#### **In addition to the standard benefits, partnership benefits include:**

- 2 complimentary participant registrations, including the Networking Reception and the Congress Awards Dinner
- The opportunity to display your branding at the event, and to give a gift to the guests. Please note that the provision of a gift will be for the sponsor's account.



### **FACULTY DINNER** R35,000 (exclusive opportunity)

**SOLD**

The Faculty Dinner will take place on 24 August and is an acknowledgement of the experts who have contributed their knowledge and experience to the scientific content of the Congress. This exclusive package includes the opportunity to interact with nuclear medicine leaders and to provide subtle branding at the dinner venue.

#### **In addition to the standard benefits, partnership benefits include:**

- 2 complimentary invitations to the Faculty Dinner
- 1 complimentary participant registration
- The opportunity to display your branding at the event, and to give a gift to the guests. Please note that the provision of a gift will be for the sponsor's account.



**EXHIBITION**  
**SINGLE EXHIBITION STAND (3x3m)**  
R28,000 per stand

A 3m x 3m stand consisting of a 3-wall tension fabric system (TFS). Additional features include a fascia board, a 15-amp plug point, LED lighting, a table, and 2 chairs

In addition to the standard benefits, partnership benefits include:

- 2 complimentary exhibitor access passes
- 50% discount on 2 additional participant registrations
- High visibility branding in the exhibition hall
- Present your product specialists, in person, to network with participants



**BOOK NOW**

The valued partnership of companies that pioneer technologies and treatments within the field of nuclear medicine is crucial to the success of the SASNM Biennial Congress. Therefore, we would be delighted to work with you to create a tailor-made package that meets your specific aims for SASNM 2023.

Please contact our Partnerships Manager, Sadika Allie.

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**For more information on the SASNM Congress please contact us:**

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